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# **Steps to Build an Effective IT Asset Management Strategy**

SWIPE



# 1

## Determine your goals & objectives

Before you can build an effective plan, determine the goals of your ITAM program and how you'll measure success over time.

SWIPE



# 2 **Take stock of your IT inventory**

To effectively set up your ITAM platform, take stock of your individual assets as well as accessories (e.g., mice, keyboards) that may be kitted.

**SWIPE AGAIN**



# 3

## Name & tag your IT assets

Once you've identified your existing assets, make sure each item has a unique ID and a barcode label if possible.

KEEP SWIPING



# 4

## Create a lifecycle-based strategy

With your assets identified and tagged, you're ready to define your ITAM strategy. Be sure to use a lifecycle-based approach, accounting for everything from procurement and deployment to maintenance and disposal.

ONE MORE

