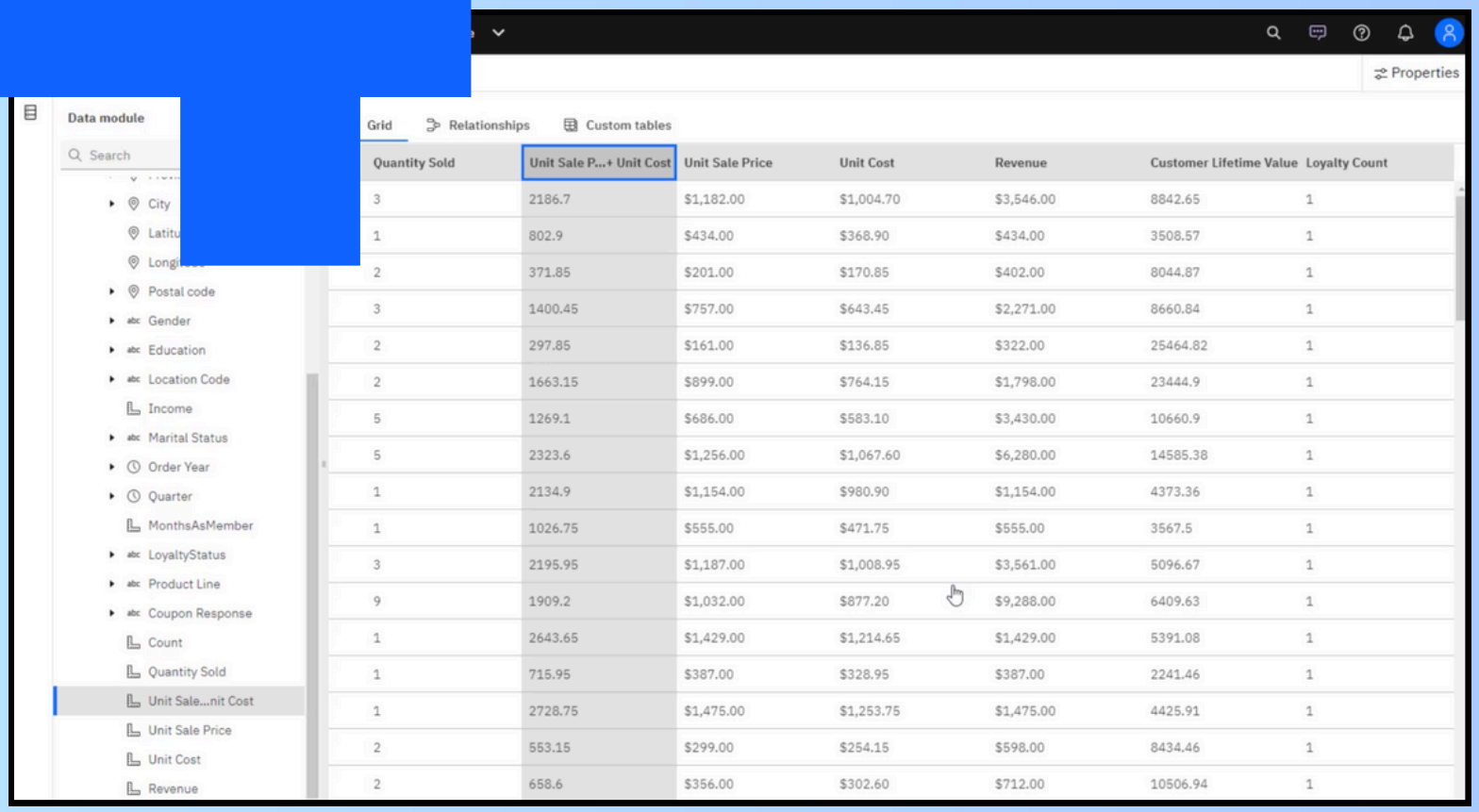
4

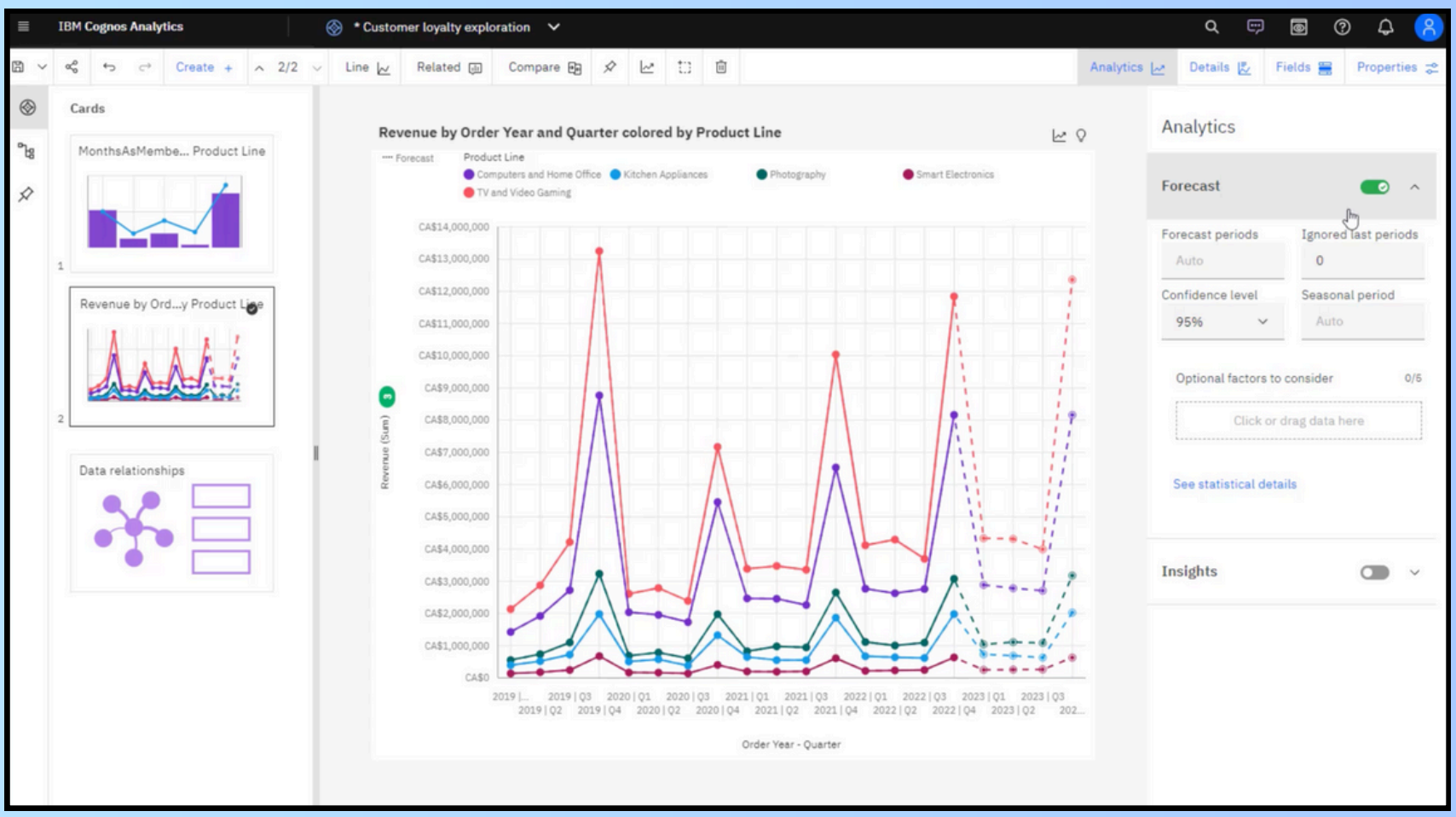
benefits of IBM Cognos Analytics



IBM

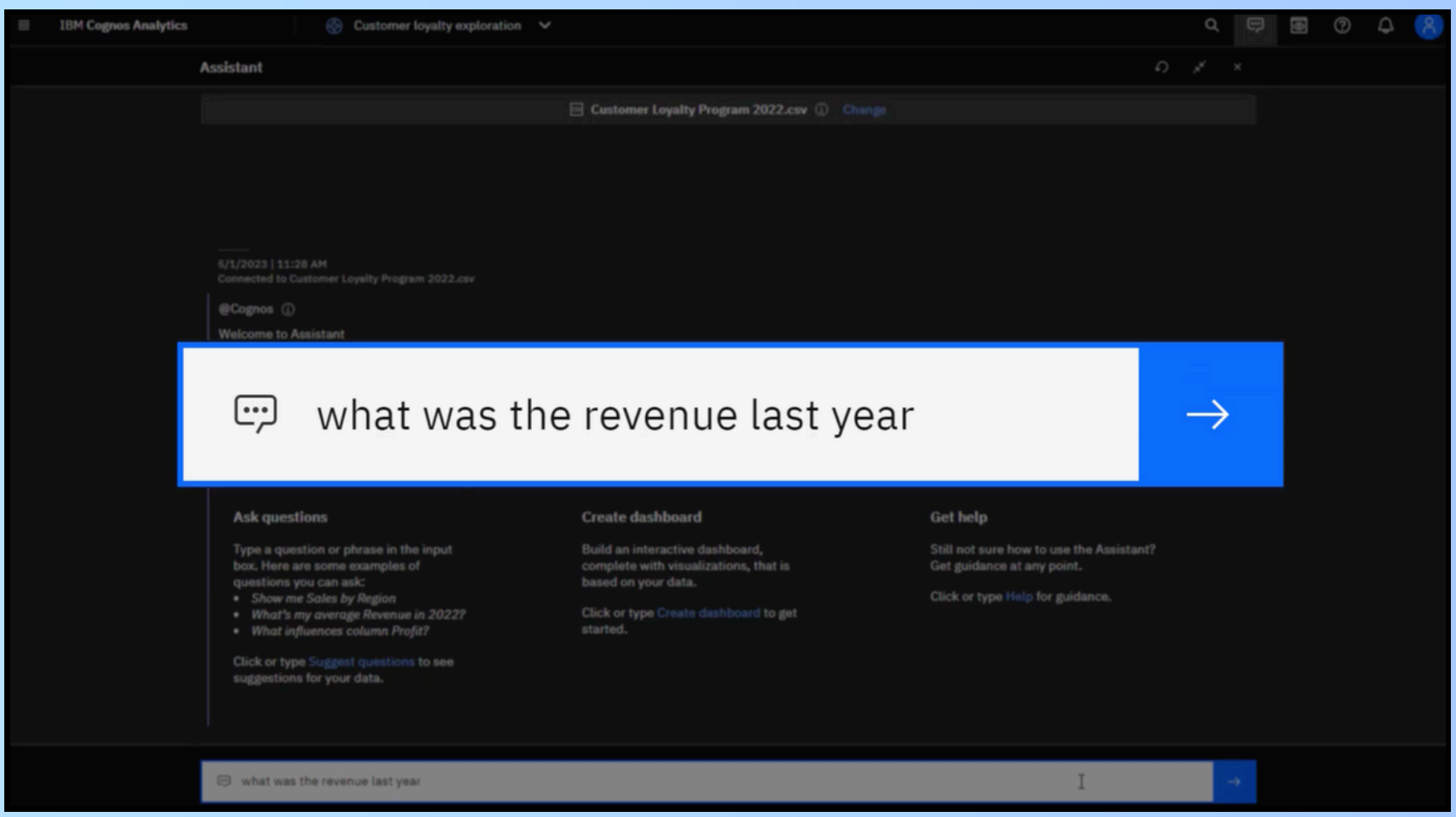
1. Spend less time preparing data

Built-in AI accelerates and improves blending data and optimizing model tables so you don’t have to.



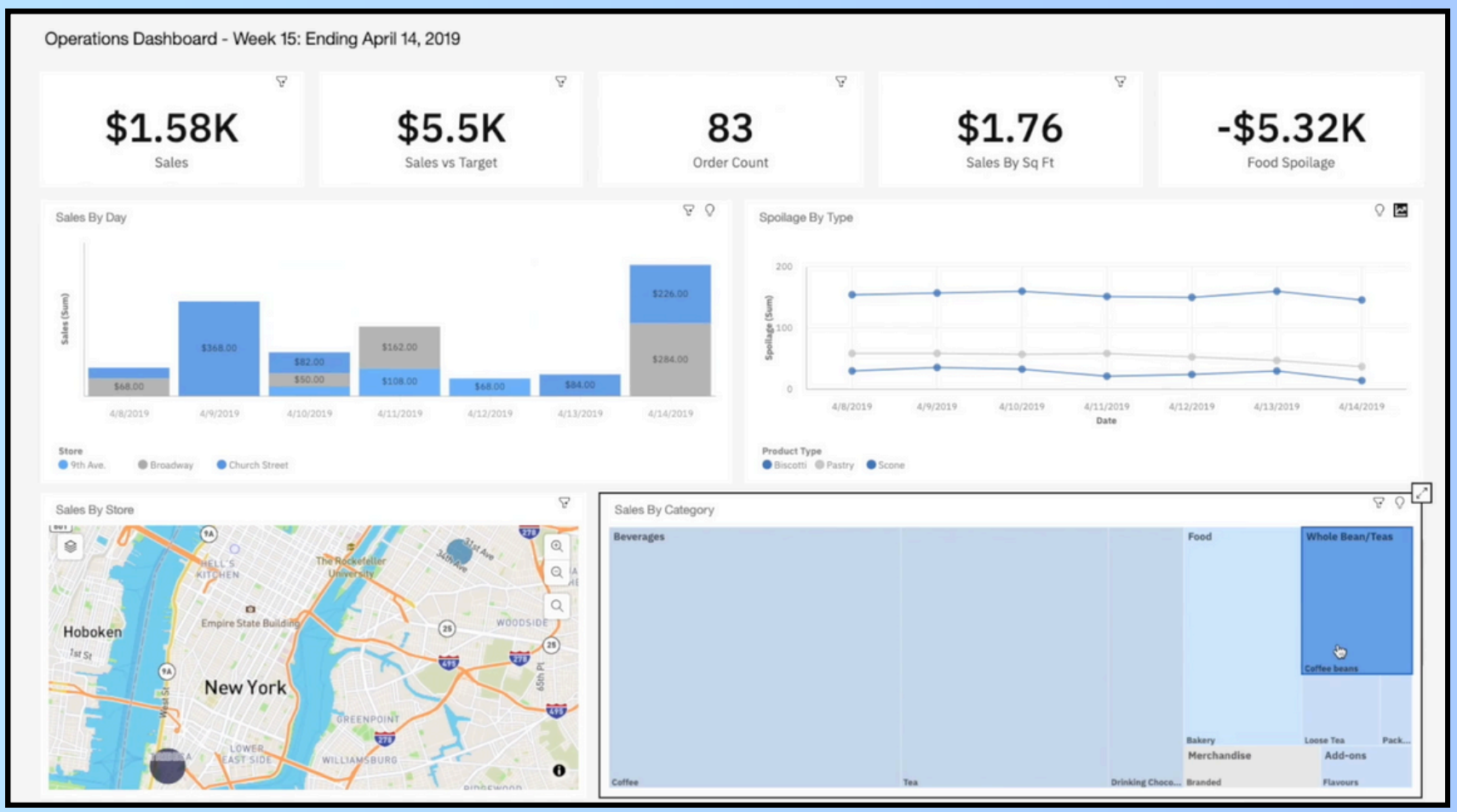
2. Get answers quickly with AI

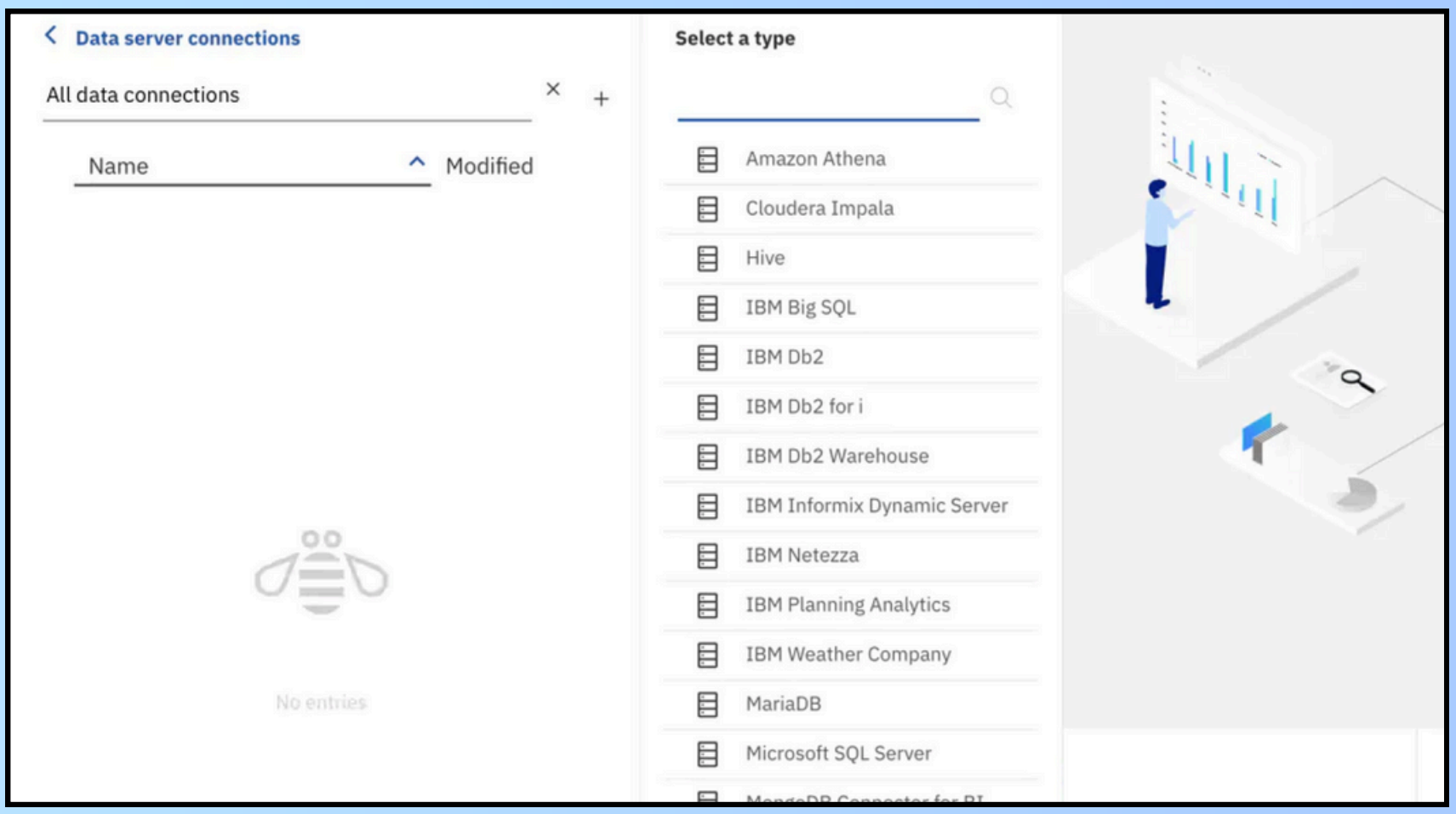
Find hidden trends and drivers, and get the facts behind your data and deliver insights in real time.



3. Create stunning dashboards

Tell powerful stories with data visualizations and share insights via Slack, mobile, and email.



4. Manage data securely

Adapt your requirements and protect data from misuse with governed self-service analytics.