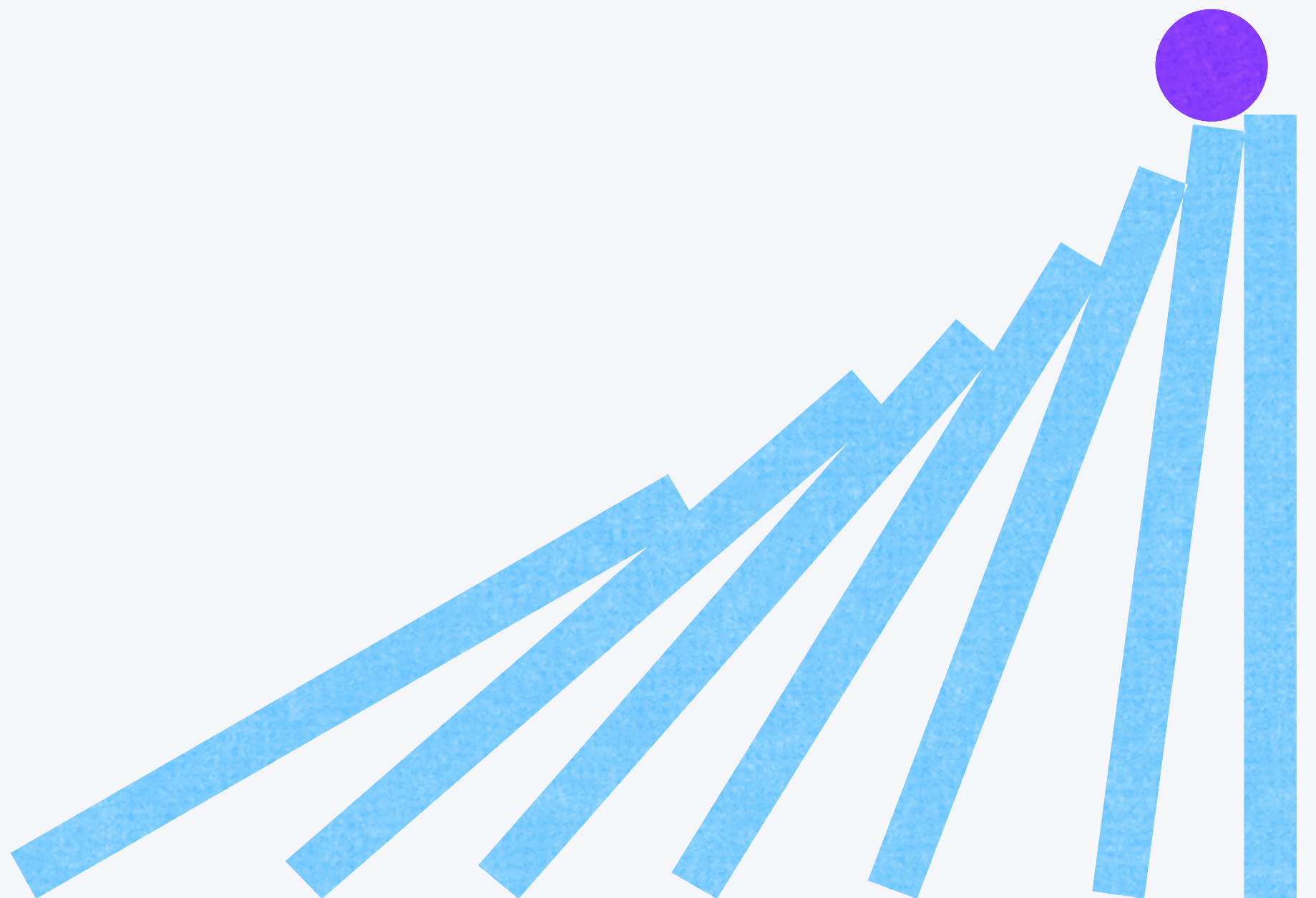**6** reasons to choose
IBM Planning Analytics

IBM

1.

Predictable pricing — no surprises

Clear, simplified pricing with no additional fees for artificial intelligence (AI) forecasting. IBM Planning Analytics makes budgeting predictable and clear.
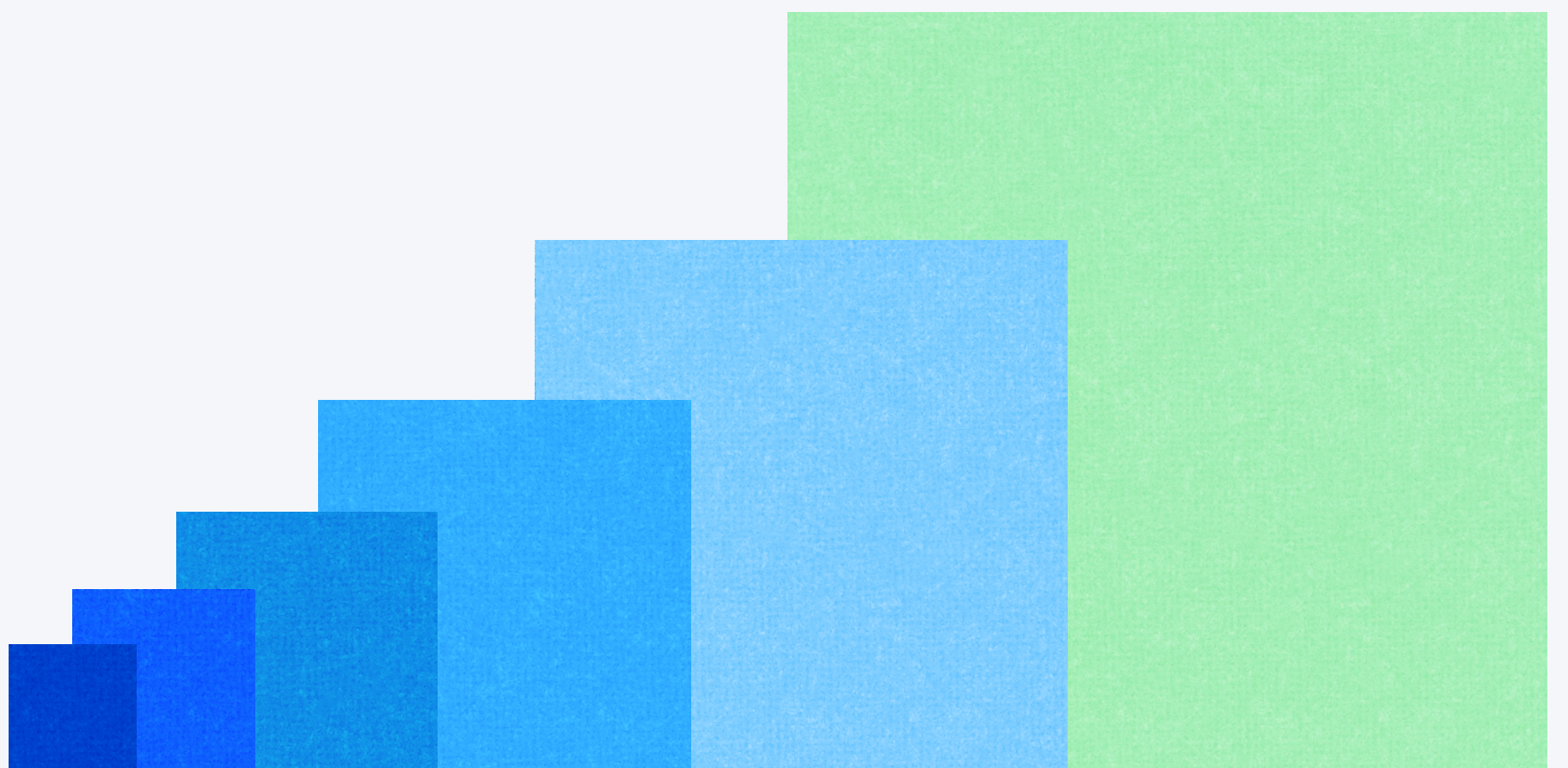
IBM

2.

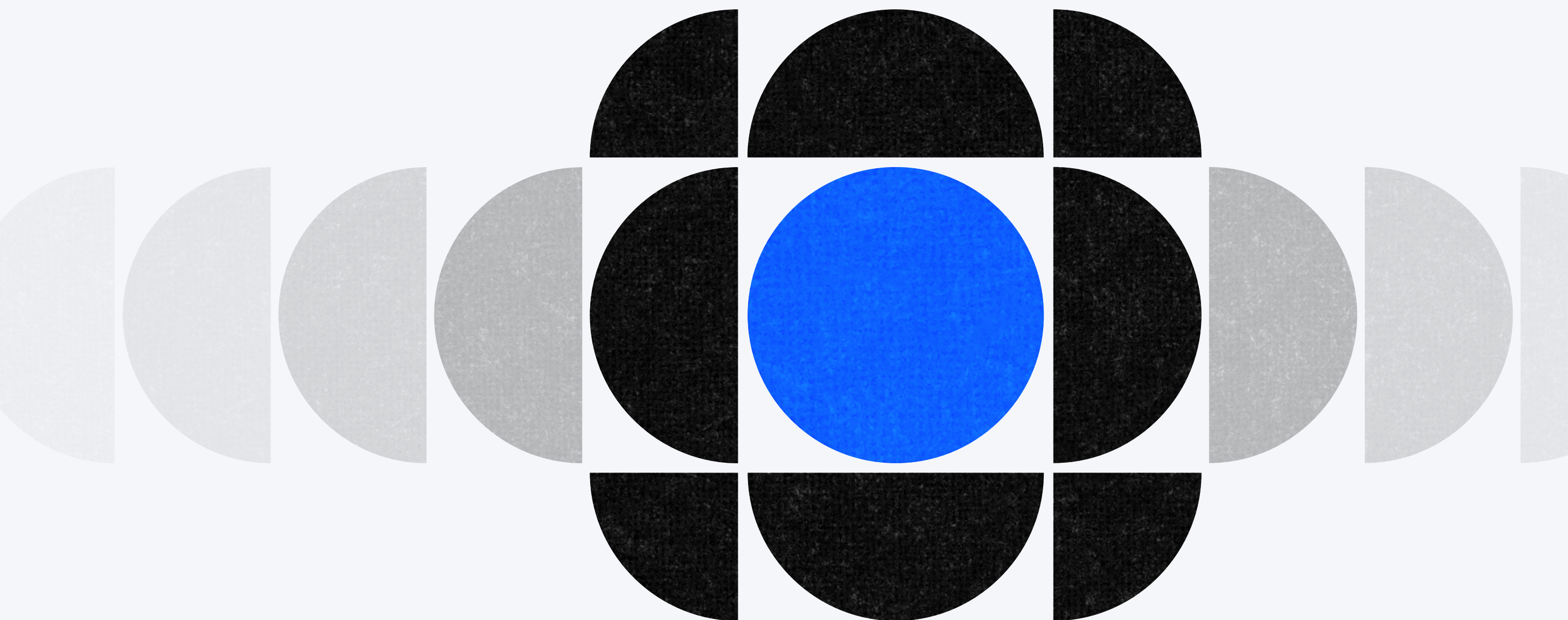## Scalability with high performance

Planning Analytics' in-memory TM1 database architecture scales as data volume increases, providing high performance across users, interfaces and use cases.

IBM

3.

Advanced AI
powered by watsonx

Features univariate and multivariate AI forecasting. Forecast and enhance planner productivity with the Planning Analytics Assistant.
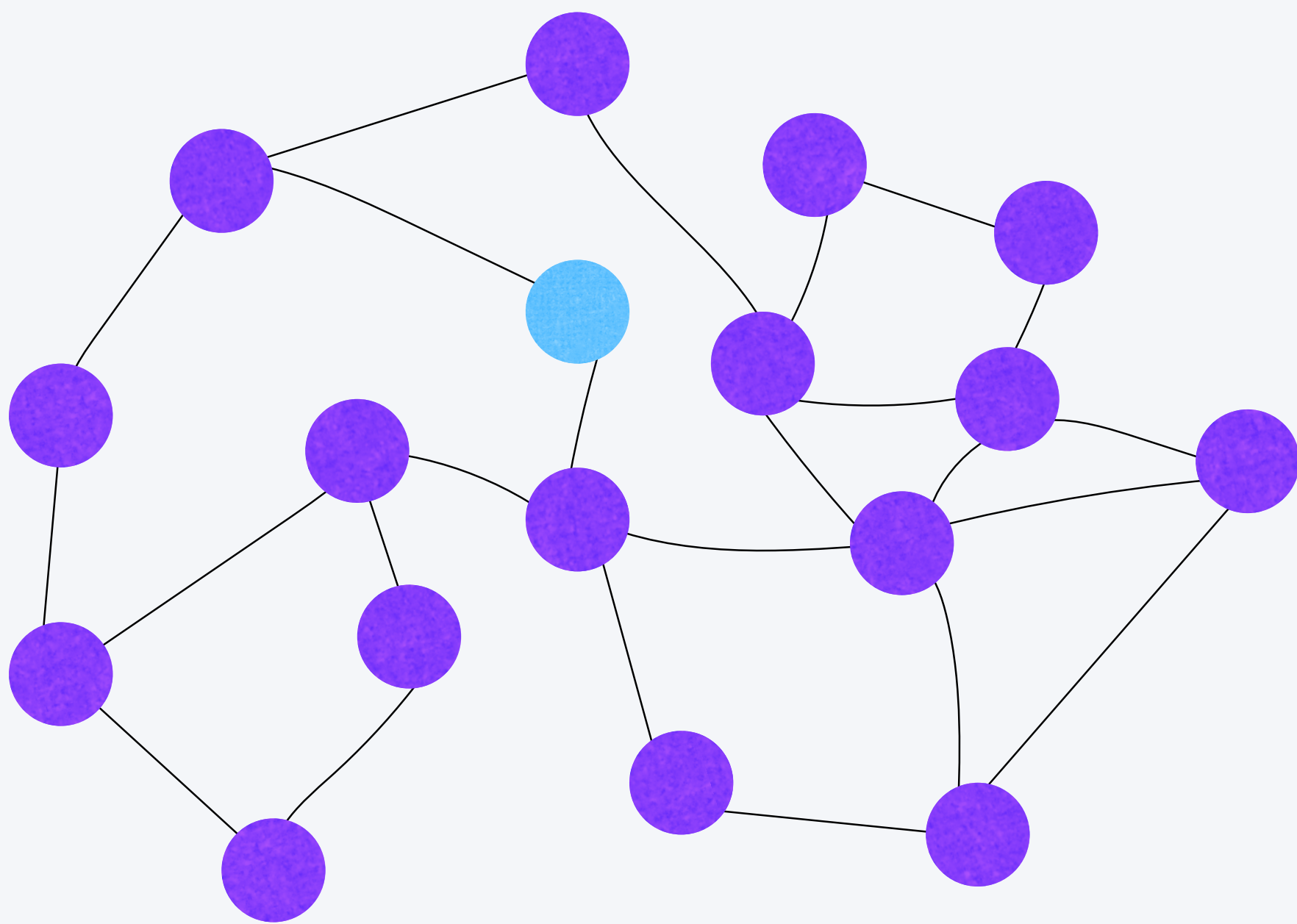
IBM

4.

Expansive partner ecosystem

Inlcudes over 200 partners across more than 100 countries. Partners have product proficiencies in implementing planning across finance, supply chain, marketing, IT, operations and sales.

IBM

5.

Powerful, yet intuitive experience

Access and update data with convenience. Create reports via intuitive web and Excel interfaces.

IBM

6.

Leading in customer support

Recognized by BARC Score 2024 Integrated Planning and Analytics (IP&A), as top-tier implemention support.

IBM