



5 WAYS **JABRA** IS REDEFINING VIDEO CONFERENCING



01

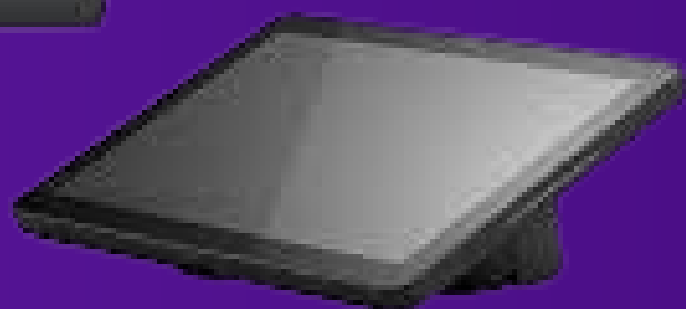
SMALL ROOMS, BIG POTENTIAL

◆ 80% of video-enabled spaces are small rooms, yet many lack proper conferencing tech.

◆ Jabra's PanaCast 40 VBS offers an affordable, high-quality solution tailored for huddle rooms.

💡 *Why It Matters:*

Small spaces deserve tech designed specifically for them, not just scaled-down enterprise solutions.



02

SMARTER BYOD: MORE THAN JUST PLUG-AND-PLAY

- ◆ Traditional BYOD systems were basic; Jabra's approach adds intelligence—with remote management, analytics, and scalability.
- ◆ Companies can start with BYOD mode and upgrade to full UC platform integration as needs evolve.

💡 *Why It Matters:*

More flexibility, less upfront investment, and easy scaling when needed.



03

SEAMLESS CLOUD MANAGEMENT WITH *JABRA PLUS*

- ◆ Jabra Plus lets IT teams manage an entire fleet of devices from one dashboard, with upcoming API integrations for even deeper control.
- ◆ Compatible with Microsoft Teams Admin Center & Zoom Device Manager for easy deployment & monitoring.

💡 ***Why It Matters:***

Simplifies IT workload, ensuring better performance and security across all devices.



04

SEAMLESS CLOUD MANAGEMENT WITH *JABRA PLUS*

- ◆ Up to six independent video streams on Zoom allow better remote engagement, giving virtual attendees a more natural meeting experience.
- ◆ 180° field of view ensures full-room visibility, even in tight spaces.

💡 *Why It Matters:*

Remote participants feel included, improving collaboration and communication.



05

FUTURE-PROOF HARDWARE & SOFTWARE

- ◆ Premium chipsets and regular firmware updates mean Jabra devices get better over time, not outdated.
- ◆ Features like ADA compliance, better cable management, and antimicrobial covers make them ideal for corporate, healthcare, and education spaces.

💡 *Why It Matters:*

Remote participants feel included, improving collaboration and communication.

