

The Rising Tide of Data Breaches:

Key Statistics Every Leader
Should Know



\$4.88M

average cost of a data breach
in 2024, this represents a 10%
increase from 2023

IBM/Ponemon Cost of a Data Breach Report 2024

2023

2024



422.6M

records leaked in data breaches
during Q3 2024

Statista, Data breaches worldwide





71%

year-over-year increase in data
security attacks using stolen or
compromised credentials

IBM X-Force Threat Intelligence Index, 2024



2588 days

average time it takes
organizations to identify and
contain a data breach

IBM/Ponemon Cost of a Data Breach Report 2024

Don't Become Part of the Statistics

Protect your data from breaches
with Forcepoint's AI-powered
DDR technologies