

Acronis



Top 5 Ways to Get C-Suite Buy-In for Security Strategies



Align Cybersecurity with Business Objectives

Frame cybersecurity not merely as a technical necessity but as a strategic business enabler.

Quantify the ROI of Security Investments

Translating technical risks into financial and operational impacts helps executives grasp the significance of cybersecurity investments.

Use metrics and key performance indicators (KPIs) to illustrate potential losses from security breaches versus the cost of preventive measures.



Foster Continuous Executive Education

Education and awareness programs build a security-conscious leadership team. Tools like the Acronis Threat Research Unit (TRU) provide valuable data and insights to facilitate these discussions.





Want to hear how top CISOs secure boardroom buy-in for cybersecurity?

Listen to Acronis CISO Gerald Beuchelt on
Smashing Security