

**INFOSEC**<sup>TM</sup>

**DARK**READING

IT'S TIME TO EVOLVE

# **Traditional awareness training isn't enough**

Swipe to discover what you need to know  
about human risk management from the  
Dark Reading and Infosec report



# From training to human risk management



**Go beyond one-size-fits-all training.**



**Use behavior-driven insights, real-time data, and adaptive coaching to reduce risky actions before they become incidents.**

# What the data says



**Phishing is the #1 concern for security leaders.**



**Yet most orgs still rely on outdated, one-size-fits-all training.**



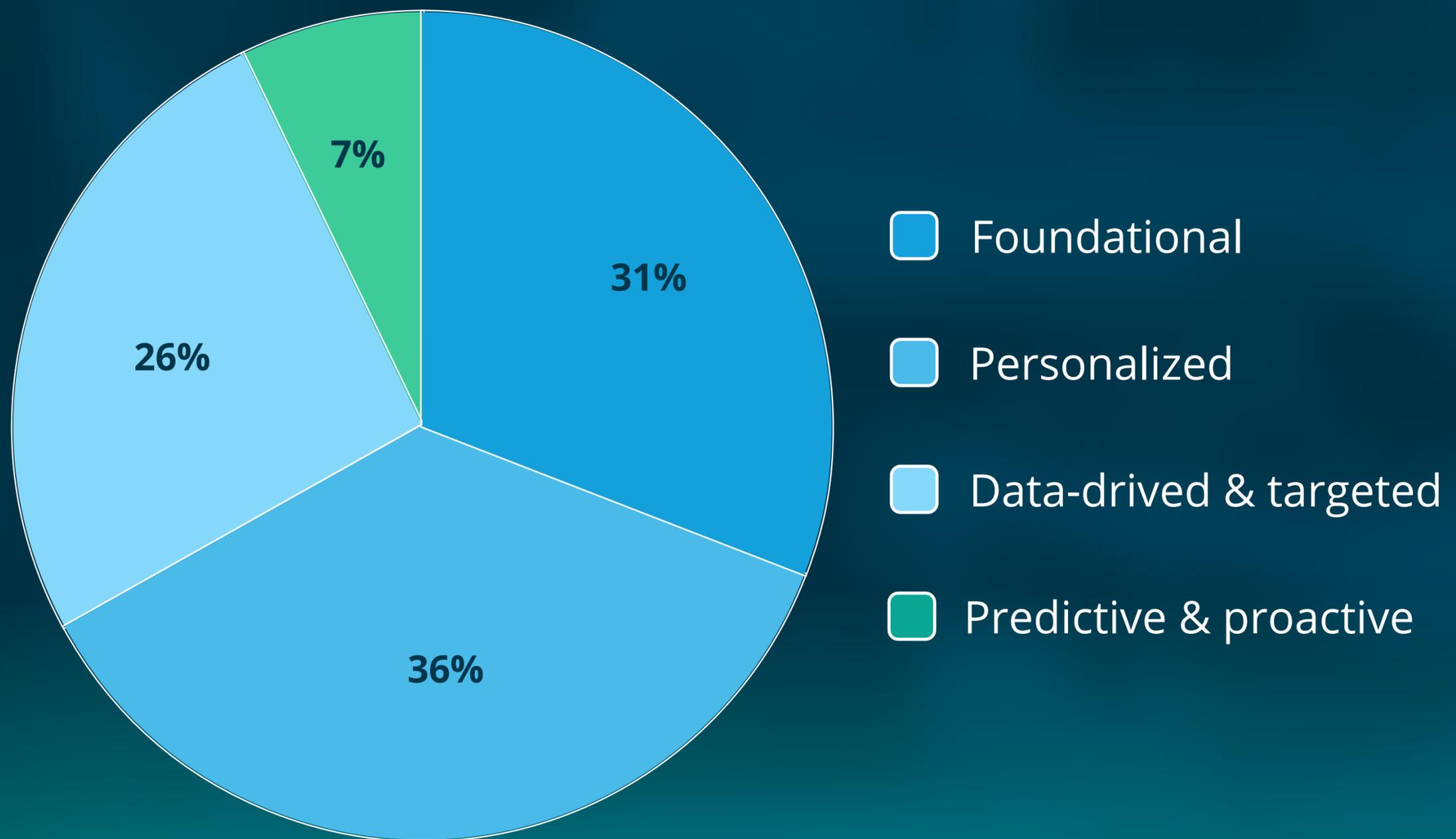
**Only 26% personalize training based on behavior.**



**And many can't measure ROI or impact effectively.**

# There's a shift from compliance to behavior change

"Which of the following best describes your organization's program or approach for its security awareness, behavior, and culture strategy?"



# Most orgs train everyone the same. That's a problem.

“How, if at all, do you personalize security training to individual employees?”



Note: Multiple responses allowed

Data: Dark Reading survey of 111 cybersecurity and IT professionals at companies with 500 or more employees, January 2025